

WHAT IS INCLUDED

- A large variety of gifts based on your school's enrollment and previous year's purchasing history.
- Gift Bags in assorted sizes.
- Budget envelopes for students.
- Tablecloths for gift display.
- Parent letter template and email with information regarding shopping
- Printed posters to advertise your upcoming Santa's Kottage.
- Templates for posters and flyers to advertise Santa's Kottage.
- Facebook images and links to use for social media.
- Easy to use point of sale system on a school provided laptop or Chromebook.
- Scanners to allow as many registers as needed for an easy checkout process.
- Free delivery and pick up.



PROUDLY
PRESENTED BY

TRIBOUT
DISTRIBUTORS

GET IN TOUCH
WITH US

✉ Sherri@tribout.com

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🌐 www.santaskottage.com

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*Santa's
Kottage*





HOW IT WORKS



Santa's Kottage is an in-school holiday shopping program that can be fun for the kids but also raise funds for the school. The school determines if the program is for profit or no profit. All merchandise ranges from \$1. to \$10 and is delivered FREE to your school on CONSIGNMENT. If you would like a shop that all gifts would be under a certain price point to the student, we can accommodate your request. The number of gifts sent is based on your school's enrollment. All unused merchandise will be picked up FREE from your school and you only pay for what you sold during your shop.

1. Sign Up



- Choose your dates for in school shopping.
- Choose if you would like no profit, or if you would like to profit as a fundraiser.
- Visit our website to sign up.

2. Plan & Promote

- Marketing resources include:
 - Templates for free posters and flyers to advertise and spread the word about your upcoming Santa's Kottage.
 - Letters to email or print and send home to parents explaining Santa's Kottage.
 - Facebook Post Images to announce your date on your school Facebook page.
- A start up kit will be mailed to your school, which includes:
 - Budget envelopes to send home with the students.
 - Posters to advertise your shop.



3. Gifts Arrive



- Login to your online scanner system before your actual shop to ensure the following:
 - WIFI is working and no firewall is blocking santaskottage.com.
 - Profit percentage is set correctly.
 - Test scanners.
- You will need a laptop or tablet for each register.
- Scanners for each register were included.
- Decorate tables with the free table clothes we provided.
- We suggest organizing the tables by gift category and price:
 - Mom / Grandma / Jewelry
 - Dad / Grandpa
 - Kids
- Organize a check out area for scanning all gifts.

4. Send It All Back



- Do NOT count your UNSOLD GIFTS.
- Pack up unsold gifts in boxes.
- Print the final report.
- Email sherri @tribout.com when shop is finished.
- Arrange for pickup of unsold gifts.
- Include check with the returned gifts made payable to: Tribout Distributors or request invoice be sent via email.